

# ESSAY CONTEST

TWO FIRST PLACE  
WINNERS WILL RECEIVE  
\$1,000 EACH

CONTEST DEADLINE  
OCTOBER 31st  
AT 12 NOON PST

No late entries will be accepted  
[www.blackandlatinomenread.com](http://www.blackandlatinomenread.com)

BLACK  
AND  
LATINO  
MEN  
READ

## CONTEST CRITERIA

The essay contest is open to Black and Latino male students who are currently enrolled in either high school, community college, or a 4-year college/university.

Read a fiction or nonfiction book of one's choice and write an essay.

Submit your essay and photo of you reading your selected book to [blackandlatinomenread@gmail.com](mailto:blackandlatinomenread@gmail.com)

Essay guidelines and submission information available at



[www.blackandlatinomenread.com](http://www.blackandlatinomenread.com)

or email  
[blackandlatinomenread@gmail.com](mailto:blackandlatinomenread@gmail.com)



Dr. Harry  
Smallenbur



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## ABOUT BLACK AND LATINO MEN READ

Tate's Consultant Services (TCS) and Tia Chucha's Centro Cultural & Bookstore are happy to announce their project, Black and Latino Men Read. The essay contest will be held every October. TCS is an organization that promotes academic success and literacy amongst young people of color. Its co-sponsor, Tia Chucha's Centro, is a nonprofit cultural center and bookstore in Sylmar, California.

### BLACK AND LATINO MEN READ ESSAY CONTEST INFORMATION

- **Eligible Participants:** The Black and Latino Men Read annual essay contest is open to Black and Latino male students currently enrolled in either a high school, community college, and/or 4-year college/university.
- **BLMR Winners' Financial Awards:** Two winners will receive a financial award of \$1,000 each.
- **Contest Deadline:** The deadline is 12 noon, PST, October 31<sup>st</sup>. No late entries will be accepted.
- **Contest Criteria:**
  - Students must be 14 years of age or older to participate.
  - A Black and Latino male student currently enrolled in either a high school, community college, and/or 4-year college/university.
  - Submission of a typed essay and a photo of you reading your selected book.

- **BLMR Essay Contest Writing Prompt:** Write about a **fictional character or a person in a nonfiction book** who faced a **challenging obstacle**. Describe both **the efforts** your chosen character or chosen individual took to overcome the challenging obstacle **and** the **lessons** the character or individual **learned** from those efforts. Finally, considering the efforts of your selected character or individual, **would you have handled the challenging obstacle in the same way or differently**. Make sure you incorporate quotes from the text to support your evidence and analyses.
- **Entrant's Essay Requirements:** The typed essay should have the following:
  - Answer the writing prompt. Include evidence from the text to support your perspectives and analyses.
  - Include a brief summary of the book's plot.
  - The essay must be typed, double-spaced, 1 ½ pages minimum, and 2 pages maximum.
  - At the top of the essay type your name, cell #, complete mailing address, and your school's name.
  - Submit a photo of you reading your selected book.
- **Essay Submission:**
  - Submit your essay and photo to [blackandlatinomenread@gmail.com](mailto:blackandlatinomenread@gmail.com)

### **Black and Latino Men Read's Winners and Awards**

- All Black and Latino Men Read's winners will be required to complete a Consent Form.
- If the participant is under 18, the Consent Form must be signed by either a parent and/or guardian and a teacher or counselor of your choice.
- All winners will be notified by December 20th.
- Winners will receive their financial awards by December 30th.

- Winners' names and photos will be posted on the Black and Latino Men Read's (BLMR) website in December.

## **ABOUT TCS and TIA CHUCHA'S CENTRO CULTURAL & BOOKSTORE**

- **Tate's Consultant Services (TCS) Bio:**

Beverly Tate founded Tate's Consultant Services, (TCS), LLC in June 2015 to provide young people of color, who are living in underserved communities, with academic tools and strategies that will help them succeed in school. TCS has four main programs: Stay College Connected Academic Workshops; the Black and Latino Men Read annual essay contest; Young Women of Color Read annual essay contest, and book donations to underresourced schools and organizations. (For more information go to [www.mytcs.net](http://www.mytcs.net))

- **Tia Chucha's Centro Cultural & Bookstore Bio:**

Tia Chucha's Centro Cultural & Bookstore was founded in 2003 by noted Chicano author and activist, Luis J. Rodriguez, his wife, Trini Rodriguez, Angelica Loa, and Victor Mendoza of El Vuh. Rooted in high needs communities, the mission of Tia Chucha's Centro Cultural is to transform community in the Northeast San Fernando Valley and beyond through ancestral knowledge, the arts, culture, literacy, and creative engagement. Website: [www.tiachucha.org](http://www.tiachucha.org)

### **DONATIONS TO BLACK AND LATINO MEN READ**

If you or your organization is interested in making a donation to **Black and Latino Men Read**, please e-mail Beverly Tate at [blackandlatinomenread@gmail.com](mailto:blackandlatinomenread@gmail.com) for more information.